

DESIGNED IN ITALY.
MADE IN INDIA.

PURE DRIVE

NEW
PUNTO
PURE



PURE BUILD

Best in Class Ride & Handling | Italian Design and Style
Solid Build Quality | Firm Grip, Safe Drives
Best in Class Ground Clearance(195mm) | Solid Suspension



For test drives, SMS FIAT to 54242 or Call 1800-209-5556 www.fiat-india.com

CRAFTED FOR
CAR LOVERS.



TECHNICAL SPECIFICATIONS

Exciting Features	Punto Pure	
	Petrol	Diesel
Engine	1.2 L Fire Petrol	1.3 L Multijet Diesel
Displacement (CC)	1172	1248
Max. Power (PS@rpm)	68@6000	76@4000
Max. Torque (Nm@rpm)	96@2500	197@1750
No. of Valves	8	16
Camshaft	SOHC	DOHC
Transmission	5 Speed Manual	
Suspension		
Front	Independent Wheel Suspension with McPherson Struts, Helical Coil Springs, Double Acting Telescopic Dampers with Stabiliser Bar	
Rear	Torsion Beam, Helical Springs & Double Acting Telescopic Dampers	
Dimensions		
Overall Length (mm)	3967	3987
Overall Width (mm)	1687	1687
Overall Height (mm)	1495	1495
Wheel Base (mm)	2510	2510
Ground Clearance (mm)	195	195
Fuel Tank Capacity (ltr)	45	45
Safety & Security		
Double Crank Prevention System	S	S
Driver Seat Belt warning system	S	S
Door Open Indicators	S	S
Fire Prevention System	S	S
Immobiliser with Rolling Codes	S	S
Rear Seat Metal Back	S	S
Exterior		
Body Coloured Bumpers	S	S
Door Handles & ORVM	Black	Black
Rear Fog Lamps	S	S
Interiors		
Internal Roof Light	S	S
Seats		
Rear Seat Folding	Non Split	Non Split
Height Adjustable Front Headrest	S	S
Rear Seat Head Restraint	Fixed	Fixed
Instrumentation		
12 V Power Socket	S	S
Digital Clock	S	S
Digital Odometer	S	S
Digital Tripmeter	S	S
Distance to Empty Indicator	S	S
Follow me Headlamps	S	S
Instrument Panel Light Regulation	S	S
Programmable Speed Limit Buzzer	S	S
Programmed Service Reminder	S	S
Seat Belt Warning Light	S	S
Tachometer	S	S
Trip Calculator	S	S
Comfort & Convenience		
Power Windows with Delay & Auto Down Function	Front	Front
Hydraulic Power Steering	S	S
Tilt Steering	S	S
Air Conditioning		
Manual HVAC	S	S
Brakes		
Front	Ventilated Disc	Ventilated Disc
Rear	Drum	Drum
Tyres & Wheels		
Tyre	165/80 R14	165/80 R14
Wheel	Steel	Steel

Features to Enliven your drive	Punto Pure	
	Petrol	Diesel
Folding rear seats for flexible space management	X	X
Solid rear seats to ensure safety & longevity (Rear Seat Metal Back)	X	X
Extra wipe to ensure Clean & dry front windshield (Handworking Front Wipers)	X	X
Front Power Windows that roll up even after you switch off (Smart Power Windows)	X	X
Cuts Fuel Supply in case of roll over (Fire Prevention System)	X	X
Dead Pedal that rests your left foot (Clutch Foot Rest)	X	X
Headlamps that follow you back (Follow me Headlamps)	X	X
Hydraulic Power Steering (Better ride & Handling)	X	X
Strong Built like a tank (Safe & Easy Drive to Enjoy)	X	X

FUEL ECONOMY CONSUMER INFORMATION (Test Results Of Rule 115 of CMVR)

Model Fiat Punto Pure 1.2 Fire	Engine (cc) 1172
Fuel Type Petrol	Fuel Economy 15.7 km/l
Model Fiat Punto Pure 1.3 MULTIJET	Engine (cc) 1248
Fuel Type Diesel	Fuel Economy 20.3 km/l

Fiat Punto Pure comes with a warranty of 3 years or 100,000 kilometers (whichever is earlier)**.
*Conditions apply

Colour Range



Bossanova White



HipHop Black



Exotica Red



For test drives, SMS FIAT to 54242 or Call 1800-209-5556

www.fiat-india.com

Disclaimer: FCA India Automobiles Private Limited reserves the right to change without notice the colors, prices, equipment specifications and models. Accessories shown in the pictures and features mentioned may not be part of standard equipment and could differ with variants. Actual color of vehicle and upholstery may differ due to printer limitations. *Conditions apply.