



FIAT inaugurates state-of-the-art Stockyard at Ranjangaon

- *Mercurio Pallia Logistics have designed and constructed the state of the art 12 acre stockyard*
- *The stockyard has the capacity to house approximately 2000 cars*

Pune, March 05, 2013: FIAT Group Automobiles India Private Limited (FGAIPL) today inaugurated its first state-of-the-art stockyard at Ranjangaon, Pune. The stockyard, designed and constructed by FIAT's logistics partner Mercurio Pallia, is spread across a huge area of 12 acres within the Ranjangaon Industrial premises and in close proximity to FIAT's manufacturing plant. The stockyard has the capacity to house 2000 cars at any given point of time.

In order to ensure that the cars are stored in impeccable condition, the storage area is paved with concrete paver block. The stockyard also comprises of a separate loading area to allow loading of cars into car carrier trailers.

At the onset, the stockyard will cater to the incumbent Fiat Linea and Fiat Punto models. In due course of time it will store cars from the FIAT and the Chrysler group as and when they are introduced in the Indian market.

Speaking on the occasion, ***Mr. Enrico Atanasio, MD, FIAT Group Automobiles Pvt. Ltd, said,*** " *The FIAT Group views India as a key strategic market and one which will soon be amongst the top 5 automobile markets in the world. The inauguration of the state of the art stockyard is in accordance with our expansion strategy for the Indian market. We are confident that India will be a driving force in terms of volumes for the group and therefore, the development of this stockyard in association with Mercurio Pallia, our logistics partner will enable us to bridge the demand-supply gap and put us in a strong position to achieve our objectives.*"





The stockyard has been developed adhering to the safety, security and environmental requirements of the FIAT group.

Robert DeCrick (Head-SCM, APAC FIAT Chrysler) added, *“The development of this stockyard is in alignment with the Group’s strategy to replicate its’ global operational standards. Our objective here is to establish a modern, high quality distribution facility which will support our plan to provide a high level of service to our dealers and customers.*

The facility has round the clock security supported with CCTV surveillance system for better safety of cars and people. The system has been designed with high mast lighting systems to avoid minimum interference in storage area and there by optimizing storage with utmost safety considerations.

In order to conduct quality checks to maintain global standards, the facility has state of the art PDI booth along with necessary tools and equipments to ensure cars getting dispatched are inspected for 100% quality before being loaded into the car carrier.

The stock yard also is equipped with proper storm water drainage system and water harvesting to keep the facility water neutral and help the environment. The facility boasts of an effluent treatment plant to avoid any effluents generated during washing to get into the soil directly.

About Fiat Group Automobiles India Private Limited (FGAIPL)

FGAIPL is a fully owned subsidiary of Fiat Group Automobiles SpA, Italy. The company was incorporated in Mumbai, India, in March 2012 and will distribute FIAT and Jeep vehicles in the country through an independent dealer network. The company is currently selling the FIAT Linea and Punto models, which are manufactured by the Tata-Fiat joint venture. The company in India will have around 100 employees and plans to have 120 dealers by the end of 2013.





About Chrysler Group LLC

Chrysler Group LLC, formed in 2009 to establish a global strategic alliance with Fiat S.p.A., produces Chrysler, Jeep, Dodge, Ram, Mopar, SRT and Fiat vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler Group's culture of innovation, first established by Walter P. Chrysler in 1925, and Fiat's complementary technology that dates back to its founding in 1899.

Headquartered in Auburn Hills, Mich, Chrysler Group's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300 and Town & Country, Jeep Wrangler, all-new Dodge Dart, Ram 1500, Jeep Grand Cherokee SRT8 and Fiat 500. Fiat contributes world-class technology, platforms and powertrains for small and medium-size cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.



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