

Fiat Chrysler Automobiles India strengthens core team with senior level appointments

~Rahul Pansare joins as Head of Marketing, FCA India and Sushant Balsekar as Head of PR & Corporate Communications, FCA India~

Mumbai, April 27, 2016 – Fiat Chrysler Automobiles (FCA) India today announced senior level additions to its core team with **Rahul Pansare** joining as the new **Head of Marketing** and **Sushant Balsekar**, the new **Head of PR & Corporate Communications**. These appointments come at a significant time as FCA gears up for the launch of JEEP in India and also planning for the next generation of FIAT products.

Both Rahul Pansare and Sushant Balsekar have vast and a variety of experience in their respective functions and come to FCA India after having worked extensively with global automobile corporations.

Commenting on the two appointments, **Mr. Kevin Flynn, President and Managing Director, FCA India Operations**, said, “I am delighted to welcome Rahul Pansare and Sushant Balsekar to the FCA India team. They both are strong and dynamic leaders in their respective functions and will help strengthen FCA’s presence in India. They come in at a crucial time as we are steering the organization into an all-new phase of development.”

Rahul Pansare, a Mechanical Engineer and Management post graduate, comes to FCA with 15 years of diverse experience in Sales and Marketing across domains such as FMCG, Entertainment and Automobiles. His association with FIAT goes back to 1999 when he started his career at FIAT India as an engineer. Prior to joining FCA he was the Head of Communications in Volkswagen Group Sales India and the Brand custodian for their entire range of products. He played a vital role in developing innovative campaigns and sustaining



market share for the Polo and Vento Brands in India. Passionate about creating strong impactful marketing campaigns, Rahul sees JEEP as the next big Brand to look out for in the Indian market and is excited about launching and establishing the iconic Brand in India.

Sushant Balsekar, an Automobile Engineer has 16 years of work experience spanning Automotive Journalism, Automotive PR Consulting, Corporate, Product, Brand and Strategic Communications as well as Marketing Communications. Prior to joining FCA he was a dedicated Communications Consultant to General Motors India. Sushant has previously worked in Nissan Group of India, Ford India and Ford Asia Pacific and Africa in a variety of communication roles. Through his career in Automobile PR and Communications he led several product launches and external communications initiatives. Among many other assignments, he was responsible for the planning and the market launch of the Ford EcoSport in India and also developed Product Communications Strategies for the company across the Asia Pacific and Africa region. Sushant will be taking charge from Marius D’Lima, a highly respected PR and Communications veteran, who will soon retire from FCA India.

Kevin Flynn added, “We envisage Marius will however remain associated with the organization going forward as an external support when required on certain select projects.”

About Fiat Chrysler Automobiles

Fiat Chrysler Automobiles (FCA) designs, engineers, manufactures, distributes and sells vehicles under the Abarth, Alfa Romeo, Chrysler, Dodge, Fiat, Fiat Professional, Jeep, Lancia, Ram, SRT brands as well as luxury cars under the Maserati brands.

FCA also operates in the components sector, through Magneti, Marelli and Teksid, and in the production systems sector, through Comau and in after-sales services and products under the Mopar brand name. In addition, the Group provides retail and dealer finance, leasing and rental services in support of the car business through subsidiaries, joint ventures and commercial agreements with specialized financing services providers.





FCA is an international auto group engaged in industrial activities in the automotive sector through companies located in 40 countries and has commercial relationships with customers in approximately 150 countries.

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