

Fiat Chrysler Automobiles India launches the all new Punto Pure; introduces the powerful Linea 125s and the stylish and dynamic Avventura Urban Cross at the 2016 Auto Expo – The Motor Show

- ~ Priced at Rs.4.49 lakhs for petrol and Rs.5.49 lakhs for diesel, ex-showroom New Delhi, this affordable hatch will be available at all dealerships across the country ~
- ~ The Linea 125s and the Avventura Urban Cross to be launched subsequently in 2016 ~
- ~ FCA also showcases the products from the Abarth range – Abarth 595 Competizione, AbarthPunto and Avventura powered by Abarth ~

New Delhi, February 04, 2016: Fiat Chrysler Automobiles India today launched the Fiat Punto Pure which is based on the much loved Grande Punto. It is designed to target the entry hatchback segment with superlative dimensions and an awarding winning engine under the hood. FCA India also showcased the all new Linea 125s which holds a 1.4 litre four-cylinder T-Jet engine, generating an impressive 125 horsepower, making it the one of the most-powerful sedans in the segment. Additionally, FCA India also presented the ruggedly stylish, feature loaded and powerful; the Avventura Urban Cross with world class design and power packed features. This cross will get the 1.4 L T-Jet petrol engines which will generate an exhilarating 140 BHP of power.



Speaking on the occasion, **Kevin Flynn, President and Managing Director, FCA India Pvt. Ltd.** said, *“FCA is extremely thrilled to bring the Punto Pure. Punto Pure sticks to its core values of providing superior driving experience and robust build quality along with offering low cost of ownership. We are delighted to present to you the well acclaimed sedan from FCA’s stable by adding more power to it. The Linea 125s packs a high-performance engine under its hood and promises to be a fun-to-drive car assuring impeccable ride and handling. The new Urban Cross is ruggedly stylish, feature loaded and powerful with world-class design and superb handling. The Linea 125s and the Avventura Urban Cross will launch subsequently in 2016.”*

He further added, *“Innovating and providing better quality sales and after-sales services remains our constant endeavour. Growing service network, availability of genuine spare parts at competitive prices and providing 24 x 7 roadside assistance will continue to play a vital role in driving FIAT’s growth story in the future.”*

Engine and Fun Driveability

The **Punto Pure** will be a 5-door hatchback and will be available in two variants. One will be powered with a 1.3 L Advanced Multi-jet Diesel engine producing 76 PS of max power and the other will be a 1.2 L FIRE Petrol engine producing 68 PS of max power, making the car fun to drive. While it still gives back an impressive fuel economy figures, the maximum torque generated is 197 Nm@1750 RPM and 96 Nm @ 2500 rpm mated through a five speed manual transmission. Punto Pure stays true to its DNA and will be a driver focused hatchback with genuine Italian flair. This car will also feature well-tuned suspension for exceptional ride and handling. It will be a pure driving machine which envelops the enthusiast with its zippy credentials and exciting nature.

The brand new **Linea 125s** will get the 1.4L T-Jet petrol motor putting out a max power of 125 PS@5000 rpm and max torque of 210 Nm@2200 rpm. These class leading figures make the

Linea 125s the most powerful petrol sedan in the segment. With such an evolving engine makes the driving experience joyful and involving. The driving experience of the Linea 125s captures the driver's imagination perfectly by promising an awesome ride quality and superb handling. This sedan is also provided with safety features such as ABS with EBD.



The **Avventura Urban Cross** concept will have a 1.4L T-Jet petrol engine under the bonnet mated to a five speed manual gearbox pumping out a heart pounding 140 PS of max power@5500 rpm and max torque of 210 Nm@2000-4000 rpm. The immense power that the engine delivers makes the journey thrilling. This fun-weekender with its best-in-class ground clearance tackles the bumpy roads and the muddy stretches effortlessly. The Fiat Avventura Urban Cross concept entices one to explore the un-explored by leaving the tarmac behind and taking the path less travelled or keep a dynamic, strong presence in the city.



Original Italian Design

The **Punto Pure** comes with superlative dimension (L x W x H) mm: 3987 x 1687 x 1495 which gives it an impressive presence on the road. The front independent and rear semi-independent suspension setup makes the car comfortable even on a bumpy stretch of road. Punto Pure will provide a balance between functionality and driveability at a low cost of ownership. Punto Pure comes standard with 14" steel wheels and black coloured ORVMs and door handles. The bumpers are body coloured and there are rear fog lamps present.

The **Linea 125s** is designed to take on windy and twisty roads while putting a smile to the drivers face. With its aggressive stance, the Linea 125s tackles the tough curves with ease. Linea 125s is provided with stylish exteriors and comes equipped with rain sensing wipers, automatic headlamps, rear parking sensors and OVRM indicators.

The **Avventura Urban Cross** is distinctive in its design and looks. It has a rugged front design, multiple roof rails for long distance trips, all round body cladding adding to the masculine character of the car. A significant change includes the absence of the spare wheel at the rear of the car. The dimensions of the Avventura Urban Cross stand at (L x W x H) - 4m x 1.7m x 1.5m not only makes it a perfect city car but also a companion to the adventure enthusiasts. This car will be loaded with features such as the LED optical guide tail lamps, 17" alloy wheels, ORVM turn indicators and unique follow me headlamps.

Comfortable and Practical Cabin

The interior of the Punto Pure is inspired from its predecessor. The large dimensions results in it being a car with a spacious cabin making it comfortable for five people. The car also consists of

a large boot offering ample space for your quick weekend getaways. The Punto Pure will be loaded with features and will provide an amazing value for money offering.

The **Linea 125s** comes feature loaded offering host of premium features. With a new touch screen audio plus navigation, the Linea 125s will make sure to keep one entertained while providing direction to the destination. The important addition of the cruise control makes long drives on highways easier and less stressful. The Linea 125s is also provided with a dual stage driver airbag and a passenger airbag which makes the car safe. The provision of ambient lighting further enhances the interior feel and look and gives a premium feel. This Linea 125s will seat 5 people comfortably for long journeys undertaken by this car.



The **Avventura Urban Cross** concept comes equipped with features such as the touch screen audio with Bluetooth, Auxiliary unit along with navigation. Dual tone interiors, plush and comfortable seats make long-journeys luxurious. High terrain gauges like compass and inclinometer keeps a track of your vehicle at all times.



The powerful Abarth range

In India, the performance and sporting wing under FCA was introduced last year by launching the iconic pocket rocket; Abarth 595 Competizione. Then a lot more power was added to the existing Punto Evo and many of the components were upgraded to make it the first "hot hatch" in India. The superhot Abarth Punto is debuting the Delhi Auto Expo since its launch in October. Additionally, the Avventura powered by Abarth which is the fastest crossover in the country makes it to the stands at the 2016 Delhi Auto Expo.

Where to find it?

The expanding dealership network of FIAT in several Indian cities will have the Punto Pure on offer soon after the Delhi Auto Expo 2016. The Linea 125s and the Avventura Urban Cross will be launched subsequently in 2016 and will be sold from the exclusive Fiat dealerships.

About Fiat Chrysler Automobiles

Fiat Chrysler Automobiles (FCA) designs, engineers, manufactures, distributes and sells vehicles under the Abarth, Alfa Romeo, Chrysler, Dodge, Fiat, Fiat Professional, Jeep, Lancia, Ram, SRT brands as well as luxury cars under the Maserati brands.

FCA also operates in the components sector, through MagnetiMarelli and Teksid, and in the production systems sector, through Comau and in after-sales services and products under the Mopar brand name. In addition, the Group provides retail and dealer finance, leasing and rental

services in support of the car business through subsidiaries, joint ventures and commercial agreements with specialized financing services providers.

FCA is an international auto group engaged in industrial activities in the automotive sector through companies located in 40 countries and has commercial relationships with customers in approximately 150 countries.

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